



## **Rules of e-contests**

### **1. General:**

This e-contest is organized by My Big Geneva and published on its website or on the Instagram account and / or on other social networks of My Big Geneva. The e-contest is NOT LINKED to Facebook, Instagram or any other social network. Social networks therefore have no responsibility for the running of the e-contest.

### **2. Conditions of participation:**

Anyone domiciled in Switzerland, aged 14 or over at the time of participation in the e-contest may participate. Regarding Instagram contests, the person must have a public account so that we can consider its participation. For the participation to be considered, it is important to follow all the steps explained on the publication of the e-contest.

### **3. The e-contest:**

The date of the e-contest is indicated in the last paragraph of the publication. Any participation which does not respect the dates will not be considered. The nature of the e-contest may vary. The participant may have to answer a question, give his opinion, share a memory (without entering the private sphere), post a photo in the comments of the publication, put a specific hashtag, approve the publication of the e-contest via a "like". This list is not exhaustive, and My Big Geneva reserves the right to offer other forms of e-contest on social networks.

### **4. The Big winner:**

The draw is completely random, and the winner is announced by email only. My Big Geneva reserves the right to ask the winner to write him an email to confirm its participation and manage other formalities. The winner will have 48 hours to register by responding to the email from My Big Geneva. If the winner has not announced her/himself within this period, My Big Geneva may either designate another winner or put the non-withdrawn prize into play.

### **5. The winning:**

The winning of the e-contest is also indicated in the publication, as well as the way in which the winner is chosen. The gain cannot be exchanged in monetary terms or equivalent product. The gain will be given according to the conditions of the partnership. My Big Geneva or the partner of My Big Geneva reserves the right to verify the identity of the



winner before handing over the prize. It will be clearly stated when the winner is announced that this person must take a valid ID with them.

**6. Exclusion of the right to participate:**

All My Big Geneva staff and anyone who participated in the design and implementation of the e-contest are excluded from participation. Contest associations and automated contest services are also not allowed to participate. My Big Geneva reserves the right to exclude a participant for legitimate reasons, such as a violation of the conditions of participation or an attempt to cheat or manipulate the system.

**7. Right to cancel / modify the e-contest:**

My Big Geneva reserves the right to cancel or modify the e-contest at any time during the participation period if there are important reasons to do so. For example, if My Big Geneva cannot ensure the smooth running of the competition for technical or legal reasons.

**8. Personal data collection:**

My Big Geneva collects the email addresses of the participants only during the duration of the e-contest. These emails are under no circumstances transmitted to a third party and are stored only for the duration of the e-contest. The winner's email is sent to the partner to collect its winning. My Big Geneva reserves the right to also request other information such as a telephone number, solely for organizational reasons and to collect the winning. This personal data will not be used for any purpose other than the smooth running of the e-contest.

For further information regarding My Big Geneva's privacy policy, do not hesitate to consult its website.

Recourse to legal channels is excluded. Swiss law is applicable.